

CATS FEST 6

PROUDLY SUPPORTING OUR DEPLOYED TROOPS



CRAFT BEER AND CIGARS WITH A PURPOSE



PRE-REGISTRATION
WITH DJ T FOXXX



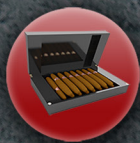
CATS CRAFT
BEER EXPERIENCE



ASYLUM CIGAR
PRESS OLYMPICS



GRANBURY
SIGNATURE DRINK
COMPETITION



CIGAR
ROUND UP



WARRIOR'S
GOLF
TOURNAMENT



THE DREW ESTATE
DENIM AND LACE
VIP DINNER



CATS CONCERT -
JANIE BALDERAS
BAND



STORM'S CRAZY
PIZZA PARTY



THE LEGENDARY
DREW ESTATE
PRE-PARTY



BEARD AND
MUSTACHE
COMPETITION



VFW POST 7835
CONCERT -
PROUD COUNTRY



50TH ANNUAL TEXAS
MEN'S STATE
CHILI CHAMPIONSHIP



GRANBURYRADIO.COM
SCAVENGER CRAWL

May 23-26, 2019
CATSFESTIVAL.COM

CATS CRAFT BEER EXPERIENCE

All Sponsorships Receive

Logo placed on festival website and program plus 2 festival companion passes
Multiple write-ups (based on sponsorship level) on over 200 social media communities,
and multiple platforms including cigar communities and related subjects.

Booth/TABC Model Assistants Available - \$250 each per day

CATS Craft Beer Experience Title Sponsor Conference Center

Additional benefits

2 models with your logo on shirt

Prime location

As many table and chairs as needed

Logo will appear in continuous loop

in all CC (18) TV screens

Multiple banner placements

Prime logo placement on website

Name on all radio ads, logo placed on
all marketing materials and advertising

20 x 20 Dedicated space

4 Companion passes + 2 Golf passes

Stage shout outs

Sponsorship Commitments

\$2500 Donation to Op: CFW

Up to 6 brands of craft beer for up to 750

2 Raffle prizes (\$100+ MSRP)

1 Email blast to your customers

Diamond Level

GOLD + PLATINUM + Additional benefits

Choice of prime location

10 x 20 Dedicated space

As many tables & chairs as needed

Multiple banner placements

Logo will appear in continuous loop in all CC (18) TV screens

Prime logo placement on website

4 Companion passes + 1 Golf Pass

Stage shout outs

Sponsorship Commitments

\$1000 donation to Op: CFW

Up to 4 brands of craft beer for up to 750 people

2 Raffle prizes (\$100+ MSRP)

1 Email blast to your customers

Platinum Level

2 Tables and 4 chairs

GOLD + Additional benefits

Dedicated tent

Additional Banner placement

Logo will appear in continuous loop

in all CC (18) TV screens

2 Companion passes

Stage shout outs

Sponsorship Commitments

\$500 donation to Op: CFW

3 brands of craft beer for up to 750

2 Raffle prizes (\$100+ MSRP)

1 Email blast to your customers

Gold Level

Additional benefits

1 Table and 2 chairs

2 passes companion passes

Website and social media marketing in over
200 different communities

Sponsorship Commitments

1 to 2 brands of craft beer for up to 750 people

2 Raffle prizes (\$100 MSRP)

1 Email blast to your customers

Patriot People's Choice Craft Beer Competition

Open tasting tournament competition

Winner receives the perpetual warrior's trophy

Flair Award

The vendor with the best decorated booth wins a special award

SPONSORSHIP OPPORTUNITIES

The Drew Estate Denim and Lace VIP Dinner - May 24, 2019 **Conference Center Ballroom**

150 CATS VIPs will enjoy a exclusive V.I.P. meal in the company of craft beer and cigar industry personalities. Held at the Granbury Convention Center Ballroom. This is the most exclusive and one of the most popular events of the weekend. All the VIPs will receive a special limited edition bottle of wine, potentially with your logo on the bottle if signed on as Title Sponsor in time. Host and Co-sponsors (limited) will receive additional mentions in all the marketing materials, and on the 18 screens during the VIP dinner presentations and a prime location on the CATS Festival website. The Host will receive additional social media marketing and will be on all radio advertising and any other additional marketing. The value of the evening's entertainment is \$8500.

Title Sponsor of the VIP Dinner



\$2500 sponsorship fee
300 Ultra-premium cigars
2 Raffle prizes (\$400+ MSRP)

Co-Sponsor of the VIP Dinner (limited openings)

150 Ultra-premium cigars
1 Premium prize (\$400+ Cigars MSRP)
1 Raffle prize (\$100+ MSRP)

The Legendary Drew Estate Pre-Party - May 24, 2019 **Best Western Hotel**

A celebration of the leaf in anticipation of the wonderful weekend ahead of all us. All festival attendees will gather at the Host Hotel to drink, smoke and enjoy the company of friends new and old.

Title Sponsor of the Pre-Party will receive:



Title sponsorship
Additional write up in all the marketing materials
Logo will appear in continuous loop in all CC (18) TV screens
A prime location on festival website
Additional social media marketing
Any radio advertising

Sponsor cost

\$1500

750 Premium cigars
2 Raffle prizes

Co-Sponsor(ONLY 2)

750 Premium cigars
2 Raffle prizes

ADDITIONAL ACTIVITIES

Texas Men's State Chili Championship - May 24-26, 2019

Entry Fee \$45 - CASI and Tolbert Sanctioned

Title Sponsorship - \$2500 and all trophies



Co-Sponsorships Available Contact Storm.Boen@CigarsforWarriors.net

Friday:

7pm CASI Bean Chili
8pm Auto Qualifier

Saturday:

10am Over the Top Bloody Mary Men/Women age 21+
12pm Texas Men's Jr Championship ages 8-17
1pm Texas Men's State Championship age 18+

Sunday:

Christmas in May
12pm Green Chili Open to all ages 18+
1pm CASI Red Chili Open to all ages 18+
6pm Cooks Dinner

Beard and Mustache Competition - May 25, 2019

Conference Center

Bearded CATS Fest attendees will have the opportunity to go head-to-head to find out whose facial hair reigns supreme! Contestants will compete in 5 different categories with a variety of prizes.

Host of the competition will receive the title sponsorship, an additional write up in all the marketing materials, logo will appear in continuous loop in all CC (18) TV screens and a prime location on the CATS Festival website. The Host will receive additional social media marketing and will be on all radio advertising and any other additional marketing.

Title Sponsor of the Competition



\$1250 sponsorship fee
5 Gift baskets

Co-Sponsor of the Competition

(4 opportunities available)
\$250 Sponsorship fee
5 items to go in the 5 gift baskets

Granbury Signature Drink Competition - May 24, 2019

Conference Center - \$50 Entry Fee

Hosted by the city of Granbury - Mixologists will get their chance to shine in this event! Competitors will mix up the best signature drink they can concoct, and the rest of the attendees will share the burden of drinking them all to decide who makes the best!

Winners will have the name of their drink published in the Visit Granbury website, in over 200 social media communities, their name placed on the name plate of the Granbury Signature Drink Trophy, that every year's winner will be placed on. Restaurants and bars will serve said drink all year long.

Co-Sponsorships

\$250 Sponsorship

Will Receive:

"GOLD" Sponsorship placement on media and website.

Social Media Marketing, including email blast out and logo placement on posters, etc...

Poster in company store front

Company may create a coupon/gift card to be passed out to all the competitors and attendees

May enter raffle prizes to represent company

ADDITIONAL ACTIVITIES

CATSFest Scramble for our Troops - May 26, 2019

Harbor Lakes Golf Club - Shotgun start @ 10am - Entry Fee \$100

2 Person scramble format, greens and cart fees included. Awards for top teams, hole in one prize, longest drive, straightest drive, closest to the pin and worst score prize. Mulligans \$5 max of 2.

Title Sponsor

Additional write up in all the marketing materials
Rotating logo on 18 screens during festival
A prime location on festival website
Social media marketing
Any radio advertising
Logo on banner at golf course
Logo on the website
\$2500
2 raffle prizes

Hole in one Sponsor

3 Foot by 4 foot sign at the green
Logo on banner at golf course
\$1000
One raffle prize

Hole Sponsor

2 Foot by 3 foot sign at the green
Logo on banner at golf course

18 Available + putting green
+ cart path options
\$100

Swag Sponsor

Standard sponsor benefits
Logo on banner at golf course

Provide gift bag for 100 golfers

OR

\$1500

Worst Score

Logo on banner at golf course
\$250
2 Raffle prizes

GranburyRadio.com Scavenger Crawl - May 26, 2019

Granbury City Square @ 5 - 7pm - Entry Fee \$10

Title Sponsor

SOLD

\$5000 **or** in kind
2 Raffle prizes

Co-Sponsorship

\$500 **or** in kind
2 Raffle prizes

PRODUCT SPONSORSHIPS

Draw String Backpack

Have your logo printed on the attendees tote bags used for carrying cigars and beer swag.

\$1,500 Sponsorship fee

OR

Supply 750 approved tote bags

Lanyards

Each attendee will wear a lanyard displaying their ticket. Your company's logo will be printed on each one!

\$1,000 Sponsorship fee

OR

Supply 750 approved lanyards and 150 for VIPs

Travel Humidors

Each attendee will receive a travel humidor with the CATS Fest logo and the sponsor logo.

\$8,000 Sponsorship fee

OR

Supply 750 approved humidors

Glasses

Have your company's logo printed on the glasses that all the CATS will be drinking out of all day long!

\$2,500 Sponsorship fee

OR

Supply 750 approved glasses

On-stage Banner

Have your company's logo prominently displayed for all to see! Your custom-designed banner will hang on the stage for the duration of the festival.

\$1000 Sponsorship fee

Shot Glasses

Each attendee's gift bag will include a shot glass featuring your logo so they will still remember your company in the morning.

\$2,500 Sponsorship fee

OR

Supply 750 approved shot glasses

Sunglasses

Each attendee's gift bag will include a pair of sunglasses featuring your company name.

\$1000 Sponsorship fee

OR

Supply 750 approved sunglasses

Bottle Openers

Each attendee's gift bag will include a bottle opener featuring your logo. They'll be thinking of you every time they open a beer.

\$1900 Sponsorship fee

OR

Supply 750 approved bottle openers

Booth/TABC Model Assistants Available - \$250 each per day

PRODUCT SPONSORSHIPS

Koozies

Your company logo printed on a koozie.

\$800 Sponsorship fee

OR

Supply 750 approved koozies

Umbrella

Your company logo printed on an umbrella.

\$3600 Sponsorship fee

OR

Supply 750 approved umbrellas

Hand Fans

Your company logo printed on a custom shaped paper hand fan.

\$600 Sponsorship fee

OR

Supply 750 approved hand fans

Beach Flag

Your company logo printed on a beach flag and placed at the beach.

\$600 Sponsorship fee

VIP USB Backpack

Your company logo printed on a backpack.

\$2750 Sponsorship fee

OR

Supply 150 approved backpacks

Cool Off Tent Banners

Up to (4) five foot length banners on a 10' x 20' tent with a misting system to help attendees stay cool.

\$1000 Sponsorship fee

Wine Tote

Your company logo printed on a wine tote.

\$300 Sponsorship fee

OR

Supply 150 approved wine totes

Cooler

Your company logo printed on a cooler.

\$1300 Sponsorship fee

OR

Supply 750 approved coolers

Booth/TABC Models Available - \$250 each per day

PARTICIPATE IN THE MAIN EVENT

All Sponsorships Receive

Logo placed on festival website and program plus 2 festival companion passes

Multiple write-ups (based on sponsorship level) in over 200 social media communities and multiple platforms.

All committed cigars will be purchased by the "Cigar Round Up Title Sponsor" for \$1/cigar

Booth/TABC Model Assistants Available - \$250 each per day

Cigar Round Up - Conference Center

Additional benefits

5 sales models with your logo on shirt

Prime location

As many table and chairs as needed

Logo will appear in continuous loop in all CC (18) TV screens

Multiple banner placements

Prime logo placement on website

Name on all radio ads, logo placed on all materials and advertising

Sell cigars as the "Festival Retailer of Sales"

4 Companion passes + 2 Golf passes

Sponsorship Commitments

Sell cigars on behalf of the festival

1500 premium cigars

\$5000 donation to Op: CFW

2 Raffle prizes (\$100+ MSRP)

1 Email blast to your customers

Diamond Level

GOLD + PLATINUM + Additional benefits

Choice of prime location

Dedicated tent and

As many tables & chairs as needed

Multiple banner placements

Logo will appear in continuous loop in all CC (18) TV screens

Prime logo placement on website

Sell cigars at your table

4 companion passes + 1 Golf pass

Sponsorship Commitments

3000 premium cigars

\$3000 donation to Op: CFW

2 Raffle prizes (\$100+ MSRP)

1 Email blast to your customers

Platinum Level

2 Tables and 4 chairs

GOLD + Additional benefits

Dedicated tent

Additional banner placement

Logo will appear in continuous loop in all CC (18) TV screens

Sell cigars at your table

2 companion passes

Sponsorship Commitments

1500 premium cigars

\$1500 donation to Op: CFW

2 Raffle prizes (\$100+ MSRP)

1 Email blast to your customers

Gold Level

Additional benefits

1 Table and 2 chairs

Sell cigars at your table

2 companion passes

Sponsorship Commitments

750 premium cigars

\$750 donation to Op: CFW

2 Raffle prizes (\$100+ MSRP)

1 Email blast to your customers

Flair Award

The vendor with the best decorated booth wins a special award